

**2011-12 Be a Reel Hero Contest – Production Release Form**

*Entrants must complete and include this form with their entry. This information is mandatory and must be complete for the entry to be considered.*

*If additional space is needed to complete the information below, please continue on the back.*

**ENTRANT INFORMATION**

<b>Date</b>	
<b>Title of Entry</b>	
<b>Name of Entrant</b>	
<b>Address, City, Zip Code</b>	
<b>Primary Phone Number</b>	
<b>Alternate Phone Number</b>	
<b>Email Address</b>	

**CREW INFORMATION**

<b>Name &amp; Role</b>	
<b>Name &amp; Role</b>	
<b>Name &amp; Role</b>	
<b>Name &amp; Role</b>	
<b>Name &amp; Role</b>	
<b>Name &amp; Role</b>	
<b>Name &amp; Role</b>	
<b>Name &amp; Role</b>	
<b>Name &amp; Role</b>	
<b>Name &amp; Role</b>	

**MUSIC AND GRAPHICS/AUDIOVISUAL ELEMENTS**

<b>Description of Music/Sound Effects Used</b>	
Original Creation by Entrant?	Yes No (circle one) (If no, attach license agreement and place of purchase/creation.)
<b>Description of Music/Sound Effects Used</b>	
Original Creation by Entrant?	Yes No (circle one) (If no, attach license agreement and place of purchase/creation.)
<b>Description of Graphics/Audiovisual Element Used</b>	
Original Creation by Entrant?	Yes No (circle one) (If no, attach license agreement and place of purchase/creation.)
<b>Description of Graphics/Audiovisual Element Used</b>	
Original Creation by Entrant?	Yes No (circle one) (If no, attach license agreement and place of purchase/creation.)

**SHOOT LOCATIONS**

<b>Description of Shoot Locations Featured in Entry</b>	
Private or Public Location?	Private Location Public Location (circle one)
Signed release/permit obtained?	Yes No (circle one)
<b>Description of Shoot Locations Featured in Entry</b>	
Private or Public Location?	Private Location Public Location (circle one)
Signed release/permit obtained?	Yes No (circle one)
<b>Description of Shoot Locations Featured in Entry</b>	

Private or Public Location?	Private Location    Public Location (circle one)
Signed release/permit obtained?	Yes    No (circle one)
<b>Description of Shoot Locations Featured in Entry</b>	
Private or Public Location?	Private Location    Public Location (circle one)
Signed release/permit obtained?	Yes    No (circle one)

**I understand the submission will remain the sole and exclusive product of the California Department of Public Health from the date written by the entrant on this release and will remain the sole and exclusive product of the California Department of Public Health indefinitely. The submission, including all such video, video components and all rights of the named video entry, including photographs, recordings, music, voiceovers, supers and/or talent, shall be the exclusive property of the California Department of Public Health and may be used in any manner whatsoever as deemed by the California Department of Public Health. Entrants may use the submission on their own creative reel.**

In granting these rights, I understand and I hereby hold the California Department of Public Health, its agencies and their respective affiliates, officers, directors, agents, co-branders or other partners, and any of their employees (collectively, the "Indemnities"), harmless from any and all claims, damages, expenses, costs (including reasonable attorneys' fees and costs of suit, including, but not limited to, experts costs through appeal) and liabilities (including settlements), brought or asserted by any third party against any of the Indemnities due to or arising out of the entrant's submission, or the entrant's conduct in creating a submission or otherwise in connection with this contest, including but not limited to claims for trademark infringement, copyright infringement; violation of an individual's right of publicity or right of privacy; or defamation. Entrant further agrees to release the California Department of Public Health from any and all claims that any advertising subsequently produced, presented, and/or prepared by or on behalf of the California Department of Public Health infringes entrant's rights with regard to any elements, characters or ideas contained in any submission.

**By signing here, I, the undersigned Entrant, agree that I have read the *Be a Reel Hero Official Rules and Requirements* and agree to all conditions of entry and other specifications as detailed.**

The term on this authorization shall commence on this date and continue indefinitely.

Signed by: (Entrant) \_\_\_\_\_ Date: \_\_\_\_\_

Witnessed by: \_\_\_\_\_ Date: \_\_\_\_\_